



THE INSTITUTE OF COST ACCOUNTANTS OF INDIA
(Statutory Body under an Act of Parliament)
SOUTHERN INDIA REGIONAL COUNCIL
&
BENGALURU CHAPTER OF ICMAI



REGIONAL CMA CONVENTION 2024 -25

THEME :

**“Next GEN CMA-Road map for Elevating
Cost and Management Accounting with AI”**

AT

**THE CHANCERY PAVILION,
135, RESIDENCY ROAD, BENGALURU, KARNATAKA**

31st JANUARY & 1st FEBRUARY 2025



**SPECIAL SPORTS EVENT FOR MEMBERS
ON 30th JANUARY, 2025**

**CPE 8 HOURS
FOR CMA MEMBERS**

Behind every successful business decision, there is always a **CMA**

My Dear Professional Colleagues,

Season Greetings,

We are proud to announce that the Regional CMA Convention 2024-25 is set to return to the Garden City, Bengaluru, after a gap of six long years. This much-anticipated event will be jointly organized by The Institute of Cost Accountants of India - Southern India Regional Council (SIRC) and the Bengaluru Chapter of Cost Accountants, marking a warm and exciting welcome back!

The CMA Convention will revolve around the theme **“Next GEN CMA – Road map for Elevating Cost Management with AI”**.

The theme chosen will explore the the latest technological advancements that directly and indirectly impact CMAs, guiding them toward aligning with these innovations This represents a paradigm shift to meet the ever-evolving expectations of the industry. The mantra of the hour is clear: Challenge, Change, Cherish—or Perish. The future lies on embracing AI to enhance efficiency and effectiveness of audit procedures, sampling techniques, cost-benefit relationship and recognising the material distortions.

Artificial Intelligence (AI) is revolutionizing business practices, offering CMAs unprecedented capabilities in Data Analytics, Predictive Modelling and Process Automation. These advancements present an opportunity to elevate CMA’s from a traditional approach to a dynamic and strategic one. With AI’s ability to process complex data, provide real-time insights and enhance decision-making, CMAs can move beyond reactive measures and adopt a forward-thinking approach that adds significant value.

The discussions will focus on the practical applications of AI in Cost and Management Accounting. We will explore tools and techniques that streamline data analysis, optimize resource allocation by supporting strategic Cost Decisions that drive every business towards growth and sustainability. Additionally, the roadmap will address the importance of upskilling the current and Next Generation of CMAs to lead in this AI-driven techno era, fostering a blend of technical expertise with innovative & creative thinking.

You will have the opportunity to engage with the Resource Persons, Experts, Speakers, and participants who will share their knowledge and insights, contributing to a robust and enriching experience.

Let us come together with a shared vision to strengthen the role of CMAs as strategic leaders, equipped to harness the power of AI for the future of Cost Management.

Your august presence in the CMA convention will strengthen our profession and facilitate the implementation of takeaways from the deliberations, which will contribute to the economic development of the country as a whole and the CMA Profession in particular. Together, let us join hands to enhance our collective capabilities.

Always at your service and for the Profession,

CMA Vishwanath Bhat

Chairman, SIRC of ICMAI & Convention Committee





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PROGRAM SCHEDULE

DAY 1 – 31.01.2025 – FRIDAY

09:00 AM	Registration
10:00 AM – 10:45 AM	Inauguration
10:45 am – 11:30 AM	Plenary Session:
	11:30 AM – 11:45 AM – TEA BREAK
11:45 AM – 01:15 PM	Technical Session 1. "Impact of AI & ML on Business and Industry Expectations"
	01:15 PM – 02:00 PM – LUNCH
02:00 PM – 03:30 PM	Technical Session 2. AI for Strategic Cost Management, Budgeting & Forecasting
	03:30 PM – 03:45 PM – TEA BREAK
03:45 PM – 05:00 PM	Technical Session 3. "Cost Audit and ESG Synergy Through AI"
06:30 PM – 08:30 PM	Cultural Program & Convention Dinner



DAY 2 – 01.02.2025 – SATURDAY

10:00 AM – 11:30 AM	Technical Session 4. Employing AI for Compliance & Reporting.
	11:30 AM – 11:45 AM – TEA BREAK
11:45 AM – 01:15 PM	Technical Session 5. AI for Cost management in Public Infrastructure Projects
	01:15 PM – 02:30 PM – LUNCH BREAK
02:30 PM – 03:45 PM	Technical Session 6. Upskilling CMAs to take the Challenge.
03:45 PM – 04:30 PM	Valedictory Session 04:30 PM – HIGH TEA

DELEGATE FEES

+ GST 18% for All

- Corporate & Non Members – Rs. 5,000/-
- Practicing & Self Sponsored CMA Members – Rs. 4,000/-
- Self Sponsored Students – Rs 3,000/-
- Accompanying Spouse – Rs. 3,000/-
- Sports Event – To Participate Rs. 500/- Additional Amount to be paid.

THE INSTITUTE OF COST ACCOUNTANTS OF INDIA



icmai@kbi

Bank Account details:
Name: The Institute of Cost Accountants of India
Bank: Karnataka Bank Limited
Branch: Basavanagudi
A/c No. : 0090202400003301
IFSC : KARB0000090

Behind every successful business decision, there is always a **CMA**

REGIONAL CMA CONVENTION 2024-25 – COMMITTEES

Chief Patron: CMA Bibhuti Bhusan Nayak, President, ICMAI
Patron : CMA T.C.A. Srinivasa Prasad, Vice President, ICMAI

CONVENTION COMMITTEE:

Chairman:	CMA Vishwanath Bhat	Chairman – SIRC
Co-Chairman:	CMA Abhijeet S Jain	Chairman – Bengaluru Chapter
Convener:	CMA Suresh R Gunjalli	Council Member - ICMAI
Co-Convener:	CMA Girish Kambadaraya	Regional Council Member - SIRC
Joint Conveners:	CMA Y. Srinivasa Rao	Vice Chairman – SIRC
	CMA Praveen Kumar	Secretary – SIRC
	CMA K. Gomathisankar	Treasurer – SIRC

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CMA Dr. V. Murali	Council Member - ICMAI
CMA Dr. K.Ch.A.V.S.N. Murthy	Council Member - ICMAI
CMA Suresh R Gunjalli	Council Member - ICMAI
CMA P. Vinayarjanjan	Council Member - ICMAI

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CMA B.V. Ramana Murty	Former President - ICMAI
CMA G.N.Venkataraman	Former President - ICMAI
CMA M.Gopalakrishnan	Former President - ICMAI
CMA Dr. A.S.Durgaprasad	Former President - ICMAI
CMA P. Raju Iyer	Former President - ICMAI
CMA A.N. Raman	Former President - SAFA

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CMA Jyothi Satish	Former Chairperson - SIRC
CMA Paparao Sunkara	Former Chairman - SIRC
CMA K. Rajagopal	Former Chairman - SIRC
CMA Sankar P. Panicker	Former Chairman - SIRC

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	CMA Vijay Kiran Agastya	Regional Council Member - SIRC
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	CMA N Ramaskanda	Former Chairman – BCCA
	CMA Gopal Ramanan	Bengaluru
	CMA Premanath Murthy	Bengaluru
	CMA Rakesh Shankar Ravishankar	Chennai

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	CMA K.V. Kishan Rao	Chairman – Warangal Chapter
	CMA K.Aravindakshan Pillai	Chairman – Palakkad Chapter
	CMA D. Raman	Chennai
	CMA T K Jaganathan	Bengaluru, Practicing Cost Accountant
	CMA Dr. H S M Bhatta	Former Chairman – BCCA

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	CMA M R Rajhshekar	Chairman – Hosur Chapter
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Members:	CMA A V S Murthy	Former Chairman – BCCA
	CMA N.R.Kaushik	Former Chairman – BCCA
	CMA S Venkanna	Former Chairman – BCCA
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Members:	CMA Balaji Rao	Former Chairman - SIRC
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	CMA Dr. A.S. Gurudath	Former Vice Chairman – BCCA
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	CMA S.S.D.A. Sarojini	Chairperson – Nellai Pearl City Chapter
	CMA Aala Partha Saradhi	Chairman – Tirupati Chapter
	CMA Madhav Rakesh Maddula	Chairman – Nellore Chapter
	CMA V G Selvaraja	Chennai, Practicing Cost Accountant

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Members:	CMA S Jeyaraj	Chairman – Madurai Chapter
	CMA Gopal R	Chairman – Erode Chapter
	CMA Shastry Tata	Chennai

Sports Committee:

Chairman:	CMA K. Pandu Ranga Rao	Regional Council Member, SIRC
Members:	CMA D Kalaichelvan	Chairman – Dindigul Chapter
	CMA Askarali P C	Chairman – Kozhikode – Malappuram Chapter
	CMA B K Raghavendra	MC Member – BCCA
	CMA Pawan Kumar Srivastava	Chairman – Ranipet – Vellore Chapter
	CMA Ch Leela Srinivas	Chairman – Ukkunagaram Chapter

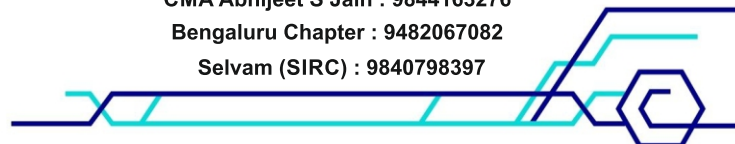
For further details contact us at:

CMA Vishwanath Bhat : 9448357102

CMA Abhijeet S Jain : 9844163276

Bengaluru Chapter : 9482067082

Selvam (SIRC) : 9840798397



REGIONAL CMA CONVENTION 2024 - 25

Theme: "Next Gen CMA – Road Map for Elevating Cost Management with AI"

31st January & 1st February 2025 at The Chancery Pavilion, 135, Residency Road, Bengaluru – 560 025

DELEGATE REGISTRATION FORM

To,
The Institute of Cost Accountants of India,
Bengaluru Chapter
No.81, Mallikarjun Temple Street, Basavanagudi,
Bengaluru – 560 004.

CPE Credit
8 Hours for CMAs

Dear Sir,

Please register the following persons as delegate(s) for attending the **Regional CMA Convention 2024 - 25** to be held on 31st January & 1st February 2025 at **The Chancery Pavilion**, 135, Residency Road, Bengaluru – 560 004

S.No	Name	Designation	Mobile	E mail id

Name of the Organisation

Name..... Signature Date.....

Registration Fee Details :

Corporate & Non-Members	₹ 5,000/-
Practicing & Self Sponsored CMA Members	₹ 4,000/-
Self-Sponsored Students	₹ 3,000/-
Accompanying Spouse	₹ 3,000/-
Sports Event – To Participate	₹500/- Additional Amount to be Paid.

+18% GST
as applicable

A crossed Cheque / DD No. Dated for ₹ drawn on in favour of "The Institute of Cost Accountants of India, Bengaluru Chapter" payable at Bengaluru or payment may be made through online

Bank details:

Account Holder Name: The Institute of Cost Accountants of India
Name of Bank and Branch: Karnataka Bank Limited, Basavanagudi
A/c No. : 0090202400003301
IFSC : KARB0000090

THE INSTITUTE OF COST ACCOUNTANTS OF INDIA



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For Details Contact:

The Institute of Cost Accountants of India, Bengaluru Chapter

No. 81, Mallikarjun Temple Street, Basavanagudi, Bengaluru

Ph. No 080 – 26507082 / 26600624 / E mail : bangalore@icmai.in / Website: <http://icmaibl.org>

Or

The Institute of Cost Accountants of India, Southern India Regional Council

CMA Bhawan, 4, Monteith Lane, Egmore Chennai

Ph. No. 044-28554443, 28554326

Email: sirc@icmai.in / Website: <http://sircoficmai.in>

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Theme: "Next Gen CMA – Road Map for Elevating Cost Management with AI"

31st January & 1st February 2025 at The Chancery Pavilion, 135, Residency Road, Bengaluru – 560 025

SOUVENIR SPACE ORDER FORM

To,
The Institute of Cost Accountants of India,
Bengaluru Chapter
No.81, Mallikarjun Temple Street, Basavanagudi,
Bengaluru – 560 004.

Dear Sir,
Please book aspace in connection with the Regional **CMA Convention 2024 - 25** to be held on 31st January & 1st February 2025 at **The Chancery Pavilion**, 135, Residency Road, Bengaluru – 560 025.

A crossed Cheque/ DD No. Dated..... for Rs.....drawn on in favour of "The Institute of Cost Accountants of India, Bengaluru Chapter" payable at Bengaluru or payment may be made through online.

THE INSTITUTE OF COST ACCOUNTANTS OF INDIA



icmaibl@kbi

Bank details:

Account Holder Name: The Institute of Cost Accountants of India
Name of Bank and Branch: Karnataka Bank Limited, Basavanagudi
A/c No. : 0090202400003301
IFSC : KARB0000090

Name of the Organisation Signature
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Address..... Name.....
..... Designation
Mobile.....Email Tel. No.

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Back Cover	₹ 1,00,000/-	18 cm x 24 cm
Front Inside Cover	₹ 75,000/-	18 cm x 24 cm
Back Inside Cover	₹ 60,000/-	18 cm x 24 cm
Centre Spread (Colour)	₹ 50,000/-	18 cm x 48 cm
Full Page (Colour)	₹ 40,000/-	18 cm x 24 cm
Colour Half Page	₹ 30,000/-	18 cm x 12 cm
Full Page (Ordinary)	₹ 20,000/-	18 cm x 24 cm
Half Page (Ordinary)	₹ 10,000/-	18 cm x 12 cm

+5% GST as applicable

For Details Contact:

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Ph. No 080 – 26507082 / 26600624 / E mail : bangalore@icmai.in / Website: <http://icmaibl.org>
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SPONSORSHIP FORM

To,
The Institute of Cost Accountants of India
Bengaluru Chapter,
No.81, Mallikarjun Temple Street, Basavanagudi,
Bengaluru – 560 004.

Dear Sir,
I/ We wish to sponsor.....for the
Regional **CMA Convention 2024 - 25** to be held on 31st January & 1st February 2025 at **The Chancery Pavilion**, 135, Residency Road, Bengaluru – 560 025.

A crossed Cheque/ DD No. Dated.....
for Rs.....drawn on in favour of
"The Institute of Cost Accountants of India, Bengaluru Chapter" payable at Bengaluru or payment may be made through online.

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Bank details:

Account Holder Name: The Institute of Cost Accountants of India
Name of Bank and Branch: Karnataka Bank Limited, Basavanagudi
A/c No. : 0090202400003301
IFSC : KARB0000090



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Name of the Organisation Signature

Address..... Name.....

..... Designation

Mobile.....Email Tel. No.

Rates of Sponsorship

Platinum Sponsorship : ₹ 5,00,000/-	Dinner (Full/ Co-sponsor) : ₹ 1,50,000/-
Golden Sponsorship : ₹ 3,00,000/-	Lunch : ₹ 1,00,000/-
Silver Sponsorship : ₹ 2,00,000/-	Hi Tea : ₹ 75,000/-
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Convention Kit : ₹ 1,00,000/-	Stall : ₹ 40,000/-
Cultural Program : ₹ 1,00,000/-	

+18% GST
as applicable

For Details Contact:

The Institute of Cost Accountants of India, Bengaluru Chapter

No. 81, Mallikarjun Temple Street, Basavanagudi, Bengaluru

Ph. No 080 – 26507082 / 26600624 / E mail : bangalore@icmai.in / Website: <http://icmaibl.org>

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CMA Bhawan, 4, Monteith Lane, Egmore Chennai

Ph. No. 044-28554443, 28554326

Email: sirc@icmai.in / Website: <http://sircoficmai.in>

REGIONAL CMA CONVENTION 2024-25

HOTEL ROOM TARIFF - BENGALURU

Sl.No.	Hotel	Address	Contact Person	Ph. No.	E-Mail	Tariff	Distance
1	Hotel Paraag	No.3, Raj Bhavan Road, Bangalore 560 001	Uday D Jannu	9448115948	hotelparaagreservation@gmail.com	Single -2500 Net Double- 3500 Net + GST	1.5Kms
2	Hotel Capitol	No.3, Raj Bhavan Road, Bangalore 560 001	Uma srinivasan	9901089967	info@thecapitolhotel.com	Double -5500+ 12% GST Single - 4000+12% GST , Triple Occupancy Rs.6500/- + 12% GST	1.5Kms
4	Hotel Chanchery Pavilion	#135, Residency Road, Bangalore	Aslam Sheikh	9535443377	aslam.sheikh@chancheryhotels.com	Double -5500+ 12% GST Single - 4500+12% GST, Triple Occupancy - 6500/- + GST 12%	Same Premises
5	Hotel Rialto	No.20-21 Seshadri Road Bangalore 560009	Mr.Satish	7022882042	info@rialtohotel.in sales@rialtohotel.in	Double - 3500 + 12% GST Single - 3000+12%	3.5kms
6	Hotel Fortune Park JP Celestial	No. 5/43, Race Course Road, Near Anand Rao Circle, Race Course, Gandhi Nagar, Bengaluru-560 009	Praveen	080-46664100 , 9513304593 , 9686452151	reservation.fpc@fortunehotels.in . dm.fpc@fortunehotels.in	Double-6000+ tax 12% Single 5000+ tax 12%	5.1Kms
7	Hotel Woodland	72, Ibrahim Sahid Street, Commercial Street, Bangalore, Bengaluru, Karnataka	Shobha	9972384113	info@woodlands.in .	Double - 3500 + 12% GST Single - 3000+12%	1.5 Kms
9	Hotel Bangalore Gate	No. 9&12, Gajanana Towers, K G Road, Bangalore 560 009	K Nagaprasad Shenoy	080-41100777	book@hotelbangaloregate.com	Double -2450+ 12% GST Single - 2200+12% GST	3.7 Kms
10	Hoysala	# 212, S.C. Road, Sheshadripuram, Bengaluru, Karnataka 560020		080-40006000	enquiry@hotelhoysala.com	Double-1950+ 12% GST , Single - 1250 + 12% GST	3.7 Kms
11	Citadel sarovar Portico	No. 41, Seshadri Rd, Racecourse, Ananda Rao Circle Bengaluru, Karnataka 560009	Sangeetha	080-699180018	enquiry@citadelhotel.in	Double - 5000+ 12% GST Single - 4000 + 12% GST	4.2 Kms
12	Anand Sagar Inn	# 52, S.C. Road, Netkalappa Circle, Basavangudi		9108606060, 9900096665	sales@anandsagarinn.com	Single 1999 + GST , Double - 2999 + GST (Non AC) / Single Rs.2499 (With AC)	